

medium and small newspapers as compared to the big ones; and

(e) if not, the reasons therefor?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARIGIRJAVYAS):

(a) The Government objective in issuing advertisements is to get maximum publicity return within a given budget. Newspapers are selected according to the target audience of the advertisement as well as their pulling power. The number of newspapers used for U.P.S.C. advertisement is determined by availability of funds.

(b) The existing media list was last reviewed and revised in 1989 and came into effect from June 10, 1989.

(c) it is reviewed periodically.

(d) Due consideration is given to small, medium and language newspapers.

(e) Does not arise.

[English]

T.V. Transmission Facility In Kodagu District of Karnataka

2816. SHRI V. DHANANJAYA KUMAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government are aware that the people in Kodagu District, and Sullia, Puttur, Bantwal and Belthangady Taluks of Dakshina Kannada District are deprived of the benefit of T.V. transmission facility;

(b) whether the Government propose to install a High Power T.V. transmitter (V.H.F.), at the relay station in Madikeri of Kodagu district, Karnataka State to facilitate the viewers in the said region; and

(c) if so, by when?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARIGIRJAVYAS):

(a) Whereas, a low power TV transmitter at Madikeri in Kodagu district and three low power TV transmitters one each at Udipi, Bantwal and Manglore in Dakshin Kannada district at present provide TV service in their respective coverage areas, parts of Kodagu district and Dakshin Kannada district, including Sullia, Puttur and Belthangady are outside the coverage areas.

(b) and (c). While there is not proposal at present to install a high power TV transmitter at Madikeri, it would be the constant endeavour of Doordarshan to strengthen TV service to uncovered parts of Kodagu and Dakshin Kannada district depending upon future availability of resources for the purpose.

Development of Telecom Facilities with Foreign Collaboration

2817. SHRI GANGADHARA SANIPALLI: Will the Minister of COMMUNICATIONS be pleased to state:

(a) whether a number of collaboration agreements have been entered into with some foreign countries for development of telecom facilities during the last two years; and

(b) if so, the details of each agreement?

THE DEPUTY MINISTER IN THE MINISTRY OF COMMUNICATIONS (SHRI P.V. RANGAYYA NAIDU): (a) Yes Sir. A number of Indian companies have entered into collaboration agreements with Foreign companies for manufacture of various telecom products.

(b) Details of the proposals approved by the Government are given in the attached Statement.